

YOURSTORY Seamlessly Celebrated

Your wedding day should feel like a celebration that's uniquely you—a moment where you're surrounded by the people you love most, creating memories that will last a lifetime. At LSC, we don't just plan events; we create experiences where you can truly take your place as the guest of honor while we handle the rest.

Rooted in our core values of **Love, Stewardship, and Creativity**, we approach every wedding with a passion for connection, a commitment to excellence, and a flair for innovation. We don't just think outside the box; we create an entirely new one tailored to your story. Whether it's weaving personal touches into your day or orchestrating every detail seamlessly, we're here to ensure your wedding feels like the masterpiece it deserves to be.

"The amount of hard work, time, thought, compassion, and energy LSC put into making our wedding day look and feel so spectacular is a true testament of their work ethic"

Amariah & Saul (2023)





BECAUSE YOUR DAY DESERVES MORE THAN

ORDINARY

"My wedding day wouldn't have been as magical without their efforts. I'm incredibly grateful that God led me to LSC. Whether you need assistance for the entire event or just the day of, I wholeheartedly recommend LSC. Their grace and talent shine through in every aspect, making them worth every penny. Trust me, hiring LSC will grant you the peace of mind you deserve on your big day—they've become an unforgettable part of our memories."

Martha & Reggie (2023)

We know wedding or event planning can feel overwhelming—but it doesn't have to be. From the moment we connect, our focus is on you. Your vision, your story, your dreams. With expert guidance, personalized support, and unwavering attention to detail, we make it easy for you to savor every moment leading up to your big day—and every unforgettable second of it.

So let's dream together. Imagine waking up on your special day, free of stress or worry, knowing that the LSC team is behind the scenes making it all happen. You just have to enjoy the magic.

We can't wait to plan with you and make your celebration extraordinary.

Isceventplanning.com

MEET Elisha Bulay

Founder of LSC Event Planning (but you can call me Eli)

Planning events has always been my way of connecting with the people who matter most—a way to create moments that bring joy, tell stories, and leave lasting impressions. With over 10 years of experience in event planning and project management across both corporate and social settings, I've discovered my passion for crafting celebrations that are as unique as the people they honor.

"My only wish is that we had used their services sooner! She also thought of every little thing we could have needed the day of...She relieved so much stress by taking things off of our hands, and made the experience enjoyable! We wish had LSC the whole time!...Not to mention, when all the dancing had done a number on my hair, she took the hair tie out of her own hair and gave it to me!"

Emma & Joe (2024)



My journey to start my own event planning business was solidified when my husband, Daniel, and I tied the knot three times within five months—a whirlwind of love and planning that confirmed this is my dream-come-true career. Every event I plan is like a Broadway production—listening to your vision, crafting a seamless plan, and executing with precision so you can savor every moment as the Guest of Honor.

Based in Morris County, NJ, Daniel and I share a love for exploring dining spots, cherishing time with our dog Angus, and celebrating life's milestones. It's my privilege to turn your story into a celebration that feels uniquely and beautifully yours.



TIMEFRAME: FOUR TO SIX WEEKS PRIOR TO EVENT DATE

PRE-EVENT PLANNING (4-6 WEEKS OUT)

- Onboarding Meeting with Eli Bulay (Founder): We'll walk you through what to expect, give you access to our exclusive planning resources, and outline the journey leading up to your celebration.
- Day-of Timeline Creation Meeting: You'll meet with your dedicated Lead Day-of Coordinator to build a master schedule, ensuring your day flows seamlessly.
- Weekly Virtual Planning Meetings: Four 60-minute video calls with your Lead Day-of Coordinator to review logistics, answer questions, and finalize details.
- Optional Guidance on Marriage License Applications: We'll provide clarity on timing and requirements to keep the process stress-free.

VENUE & VENDOR MANAGEMENT

- Preferred Vendor List: Access our Recommended Event Pro Directory to fill any last-minute gaps.
- Vendor Logistics Coordination: We'll confirm arrival times, setup details, and special requirements, while collecting final documents as needed.
 - o Music & Reception Flow: Assistance with creating playlists, key song selections, and the reception's run of show.
 - o Family Portrait Shot List: We'll help outline key groupings to ensure no moment is missed.
 - o Floor Plan & Seating Support: Custom layouts created in partnership with your venue to maximize flow and comfort.
 - o Hair & Makeup Timeline (Optional): A detailed beauty schedule for you and your VIPs so the morning feels calm and organized.
- Final Venue Walkthrough: An in-person site visit to confirm layouts, logistics, and final details before the big day.

VIP & WEDDING PARTY MANAGEMENT

• VIP Timelines: Tailored mini-schedules that you can share with your wedding party and immediate families, so everyone knows where they need to be.

DAY-OF EXECUTION

- Dedicated Lead Day-of Coordinator: Your primary point person overseeing all aspects of your day from start to finish (10-12 hours).
- Assistant Day-of Coordinator: Additional onsite support to manage logistics and guest flow (8-10 hours).
- Basic Setup of Personal Items: Our Lead and Assistant Coordinators will thoughtfully set up your personal décor, details, and keepsakes at the start of the day. At the conclusion of your celebration, we'll coordinate with your venue and vendors for breakdown while ensuring your personal items are packed up and ready for you to take home.
- Ceremony/Event Rehearsal: Guidance for your wedding party or event hosts, ensuring everyone feels confident and comfortable. (Rehearsals are typically conducted the day before or day-of, depending on LSC team availability.)



Requirements: Event date and venue locations must be booked prior to contracting this package.

INCLUDES EVERYTHING IN OUR ELEVATE PACKAGE PLUS:

PRE-EVENT PLANNING (6 MONTHS/26 WEEKS OUT)

- Virtual Planning Meetings: Begin with virtual meetings every three weeks after booking to coordinate logistics, review progress, and provide guidance on remaining tasks with your designated Lead Day-of Coordinator. At the six-week mark, meetings transition into weekly virtual planning calls to finalize details.
- Planning Management Checklist: We'll review everything you've completed on your own and create a customized checklist and roadmap of what's left to tackle leading up to your event date.
- Budget Overview & Gratuities Spreadsheet: A thorough review of your budget with expert recommendations on what to expect when booking remaining vendors, plus guidance for final payments and gratuities.

GUEST-FACING GUIDANCE

- Website Guidance: Support for building or managing your event website, ensuring key details are clear and accessible.
- Invitation Guidance: Assistance with design, wording, and recommendations for optional printing vendors.

VENUE & VENDOR MANAGEMENT

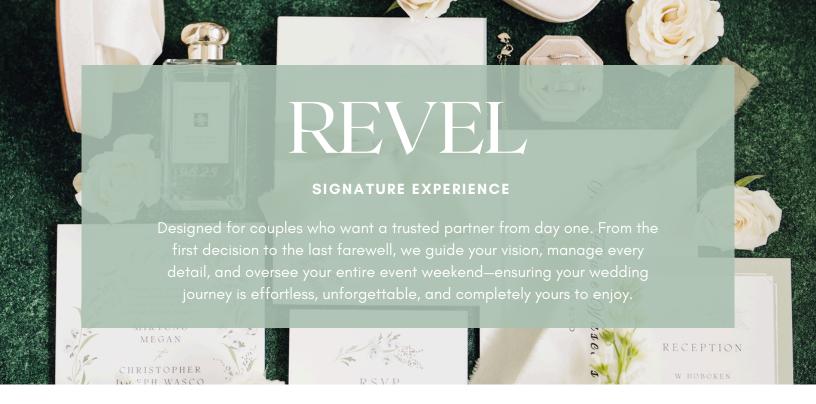
- Custom Vendor Referral List: Up to three referrals per category tailored to your needs, style, and budget.
- Contract & Invoice Revenue Spreadsheet: Tracking remaining vendor balances and due dates so nothing slips through the cracks.
- Contract & Negotiation Review: Ensure all your venue and vendor contracts serve your needs and vision.

VIP & WEDDING PARTY MANAGEMENT

- VIP Timelines: Tailored mini-schedules that our team shares with your wedding party and immediate families, so everyone knows where they need to be.
- VIP Communication: Group chats created the week of your event to connect your Lead Coordinator with your key people—so questions, reminders, and support can happen before the day even arrives.

DAY-OF EXECUTION

- Dedicated Lead Day-of Coordinator: Your primary point person overseeing all aspects of your day from start to finish (12-14 hours).
- Assistant Day-of Coordinator: Additional onsite support to manage logistics and guest flow (10-12 hours).
- Basic Setup & Breakdown of Personal Items: Our Lead and Assistant Coordinators will carefully set up your personal décor, details, and keepsakes at the start of the day, and ensure everything is packed up and ready to go at the end of the night.
- Ceremony/Event Rehearsal: Guidance for your wedding party or event hosts, ensuring everyone feels confident and comfortable. (Rehearsals are typically conducted the day before or day-of, depending on LSC team availability.)



INCLUDES EVERYTHING FROM OUR ELEVATE & INSPIRE PACKAGES PLUS:

EVENT PLANNING & MANAGEMENT

- Customized Roadmap & Planning Checklist: A step-by-step planning calendar created around your specific timeline and needs, so you always know what comes next.
- Budget Creation, Tracking & Gratuities Spreadsheet: We'll build your budget together, track all payments and balances, and provide guidance on gratuities, so you feel confident and organized from day one.

EVENT DESIGN

- Event Design & Color Palette Creation: A collaborative design process to establish your overall aesthetic and create a cohesive look for your celebration.
- Custom Event Logo: A personalized logo or monogram to use across your event materials for a polished, consistent touch.

GUEST-FACING MANAGEMENT

- Website Creation & Management: We'll build and manage your event website so guests have a seamless hub for all event details.
- Room Block Coordination & Tracking: We'll source and manage overnight accommodations for you and your guests, making travel and lodging easy to navigate for the entire event weekend.

VENUE & VENDOR MANAGEMENT

- Custom Vendor Referral List: Up to five referrals per category tailored to your vision, priorities, and budget.
- Venue Tours: Up to five in-person tours to help you evaluate and select the perfect location(s).
- Pre/Post-Event Sourcing: Assistance in securing venues for all your additional events, from welcome parties and rehearsal dinners to next-day brunches.

DAY-OF & EVENT WEEKEND EXECUTION

- Unlimited Event Day Hours: Your dedicated LSC execution team will be onsite for the entirety of your celebration, from setup to breakdown, without hourly limits.
- Pre- and Post-Event Coverage: Planning and onsite support for additional events (welcome parties, rehearsal dinners, farewell brunches, or other weekend activities).
- Comprehensive Setup & Breakdown: Full oversight of personal décor, details, and keepsakes, as well as coordination with venue and vendors for complete setup and teardown across all your events.



SEAMLESS COMMUNICATION & SUPPORT

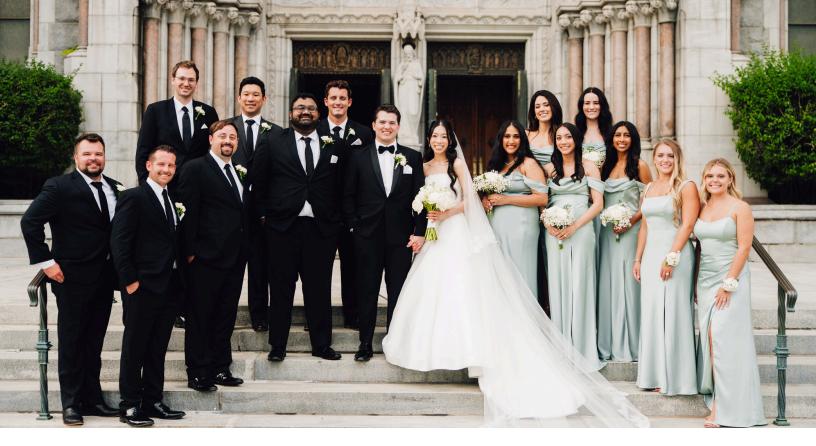
Your peace of mind is our priority. From the moment we begin, you'll have direct access to our team through unlimited email communication and the ability to call or text when you need us. Whether it's a last-minute idea, an important update, or a quick question, we're here to respond with care and clarity.

While our weekends are often spent bringing other clients' events to life, you can rest assured that we'll always respond at our earliest opportunity to ensure you feel supported throughout your planning journey.

THE ULTIMATE EVENT GUIDEBOOK

Every LSC client receives our signature event guidebook—available in both digital and printed formats (built via CANVA). This personalized resource captures every aspect of your event, featuring planning checklists, expert tips, and custom pages unique to your celebration. It also includes your detailed timeline, vendor logistics and customized floor plan, ensuring you have a complete overview of your day at your fingertips.





THE BEST DECISION WE MADE FOR OUR SPECIAL DAY

The planning process was not only super organized but also incredibly fun! Eli made sure every step was enjoyable, which only made the anticipation leading up to our big day even more exciting. They guided us through every decision, from choosing the perfect venue to finding the best vendors. Their expert advice was always on point... And when changes came up the team were so flexible, handling everything with ease and keeping us calm and confident. No matter what, Eli and the team always had a solution, and we knew we were in good hands. The day of the wedding was pure magic.

Erika & Armani (2024)









