the knot
Best of Weddings
2026
BEST OF ZOLA
2026
WEDDINGWIRE
COUPLES' CHOICE
AWARDS®
2026
lsc
event planning

your story
seamlessly celebrated.

Your wedding day should feel like a celebration that is uniquely yours. A moment where you are surrounded by the people you love most, fully present and creating memories that will last a lifetime.

At LSC Event Planning, we do more than plan events. We create experiences that allow you to step into your role as the Guest of Honor, not the host, while we manage every detail behind the scenes.

Rooted in **LOVE**, **STEWARDSHIP**, and **CREATIVITY** (LSC). These values guide everything we do. Love for the moments that matter most, stewardship in how we care for your vision and investment, and creativity in how we bring it all together in a way that feels intentional and seamless.

From structured guidance to full-service planning, our approach is designed to meet you where you are while ensuring your celebration unfolds with clarity, care, and precision.

"The amount of hard work, time, thought, compassion, and energy LSC put into making our wedding day look and feel so spectacular is a true testament of their work ethic"

Amariah & Saul (2023)

our promise

Every LSC experience is supported by a consistent standard of planning, coordination, and execution.

From the moment we begin working together, our focus is to create a seamless experience that allows you to be fully present throughout your wedding day while every detail is thoughtfully managed behind the scenes.

"If I could give more than 5 stars, I would. Planning an overseas wedding from Australia felt overwhelming, but LSC made everything seamless. They were always responsive, organized, and truly collaborative, guiding me through vendors, decisions, and a vision I didn't even know I had.

More than a planner, Eli felt like a friend. Our wedding was called 'the best wedding I've ever attended,' and that's all thanks to LSC. You won't find a team more passionate, knowledgeable, and caring."

Tracy & Kent (2025)

Included in every service:

- Dedicated Planner for pre-event planning support and guidance
- Dedicated onsite LSC coordination team for wedding day executionComprehensive wedding day timeline creation
- Vendor management and logistical alignment
- Ceremony direction, guidance, and rehearsal support
- Reception flow oversight
- Personal Décor Setup, Event Execution & End-of-Event Breakdown Coordination
- Planning Resources & Wedding Day Guidebook

our services

ELEVATE

Wedding Management
Our “Month of Coordination” Service

Designed for couples who have completed their planning and are ready to transition into final details and execution.

Beginning eight weeks prior to your wedding, we step in to organize logistics, align your venue & vendors, and take ownership of your timeline and event flow so everything comes together seamlessly.

$3,000

INSPIRE

Essential Experience
Our “Mid-Stage Planning” Service

Designed for couples who have secured their ceremony & reception venue(s) and wedding date and want professional guidance moving forward.

We provide structure, vendor sourcing, event management and ongoing planning oversight to ensure every decision is aligned and your celebration comes together with clarity and intention.

$7,500

REVEL

Signature Experience
Our “Full Planning” Service

Designed for couples who want a trusted partner from the very beginning.

From budget creation and venue sourcing to vendor guidance and full planning oversight, we support every step with intention and care. As your wedding approaches, we manage the entire experience so you can be fully present while every detail is executed seamlessly.

$10,500

at a glance

	ELEVATE	INSPIRE	REVEL
Planning Begins	8 Weeks Prior	Upon Booking	Upon Booking
Planning Meetings	Weekly (Final 8 Weeks)	Monthly → Weekly	Monthly → Weekly
Budget Creation	—	—	✓
Budget Oversight & Alignment	—	✓	✓
Curated Venue Sourcing	—	—	✓
Curated Vendor Sourcing	—	✓	✓
Website & Invitation Guidance	—	✓	✓
Vendor Management, Confirmation & Logistics	✓	✓	✓
Timeline Creation	✓	✓	✓
Floor Plan & Layout Support	✓	✓	✓
Ceremony Coordination & Rehearsal	✓	✓	✓
Personal Décor Setup, Event Execution & End-of-Night Coordination	✓	✓	✓
Wedding Day Coverage*	Up to 10 Hours	Up to 14 Hours	Up to 14 Hours
Wedding Day Team*	Lead + 1 Associate	Lead + 2 Associate	Lead + 2 Associate
Investment*	$3,000	$7,500	$10,500

*Wedding day coverage refers to the overall LSC coordination window. Individual coordinator schedules are determined by LSC based on the event timeline and coverage needs and may be staggered throughout the day. Each event is uniquely staffed to reflect its scale and complexity. Additional coordination support may be required. Pricing reflects base package rates and does not include travel fees or accommodations. Final staffing, travel, and logistical details will be confirmed during the planning process.

meet our founder

eli bulay

Planning events has always been my way of connecting with people and creating moments that feel **meaningful**, **intentional**, and **lasting**.

With over 12 years of experience in event planning and project management across both corporate and social settings, I bring a structured, detail-driven approach to every celebration. My background has shaped how I think, plan, and execute, allowing me to guide clients with clarity while ensuring every piece comes together seamlessly.

My journey into wedding planning was solidified after my husband, Dan and I got married three times within five months. That season not only deepened my love for the process, but also gave me the confidence to turn this passion into what is now LSC Event Planning.

Based in Morris County, New Jersey, I love hosting friends and family, discovering new places to eat, and spending time with our dog, Angus. It's truly an honor to be part of such meaningful milestones and to help bring each celebration to life in a way that feels effortless and true to you.

"Eli thought of every little thing we could have needed the day of...She relieved so much stress by taking things off of our hands, and made the experience enjoyable! Not to mention, when all the dancing had done a number on my hair, she took the hair tie out of her own hair and gave it to me!"

Emma & Joe (2024)